

DSI, Inc.
Fundraising Committee
Minutes
July 26, 2020

Members Present

Diane Thomas
Jan Parsons
Barb Allen
Emily Watts
Dianne Jones
Malika Watson
Pamela Kelly
Carol Davis

DSI Staff - Leigh Thompson - Director

Motion:

Motion was made and carried to sell assorted soft drinks for \$2.00 each.

Call to order - Diane Jones^{Thomas}

Leigh Thomson began the meeting by sharing information from a Dorchester County Chamber workshop on Fundraising.

- 1. Donations should custom fit sponsors.**
- 2. Avoid repeating sponsors.**
- 3. Solicit sponsors for different events. (Ex. We have three events.)**
- 4. Soliciting sponsors should be mission driven.**
- 5. We should consider asking volunteers to assist with the event.**

Leigh shared photos of the Dorchester Club. We will plan to bring additional tables and seating for the event. Brandi Chambers provided cost accounting information for the BBQ Plate, Hot Dog Plate, and S'Mores.

Leigh, Brandi, and Elizabeth met to discuss PR including signage for the event and recognition of sponsors.

The committee discussed tee shirts, post card flyers, sponsorship levels, fogging for mosquitoes, and decorations. We hope to continue these plans at the next meeting. Carol Davis will contact Mr. Messervy to schedule a visit for the committee. Next meeting is scheduled for August 4 at 1:00.

Respectfully Submitted By Carol Davis