

Fundraising meeting minutes for 5/24/23

Committee members present: Carol Davis, Dianne Jones, Frank Thompson, Malika Watson, Jan Parsons, Emily Watts and Kathene Winston

Quorum was met.

Staff members present: Leigh Thomson, Brandi Chambers, LaQuinta West and Kristina Clemens.

The meeting was called to order by Carol Davis at 1:03 PM and she opened with a prayer.

The minutes from the May 3, 2023 were reviewed. After making grammatical changes Dianne Jones made a motion to accept them with Kathene Winston seconded it. The aye vote was unanimous.

Carol began a discussion of the fundraising events to be held in the fiscal year from July 1, 2023 to June 20, 2024. The discussion included thoughts about when, number of events, location, target audience, cost, and goal of the events (for example; fundraising and/or PR.) Some ideas suggested were a Chili cook-off, Fish Fry, and BBQ with Health Fair. Events could be eat in or take out. Ideas for venues were Davis Bailey Park and the Ford dealership in St. George. Considerations for dates would include hunting season and football season. After further discussion Malika Watson made a motion to have 2 fundraising events in the next fiscal year. One in the fall at St. George and one in the spring in Summerville. The event in Summerville will be the Gala. The second was made by Jan Parsons. The aye vote was unanimous.

Before deciding on dates Leigh will check with other non-profits on their event schedules. Malika brought up the idea that we need to do better advertising for our events. We also need to become updated and offer more on line advertising, bidding (for raffles), etc.

New business: We are still in contact with Corkx Bartending who were a no-show for the Gala. We were suppose to get two refund checks in May and as of this meeting we still have not received any refund.

We also discussed having a presence at different venues for advertising and PR. The Flowertown Festival, the Farmer's Market and the Third Thursday were suggested. Another idea to raise money was to have a major raffle of a Golf cart, a boat, a Paddleboard, a Car, a 4 Wheeler and a Mini bike.

Malika Watson made a motion to adjourn the meeting at 1:58 PM. It was seconded by Dianne Jones. The aye vote was unanimous.